

WIJCK.

Art of your favorite cities



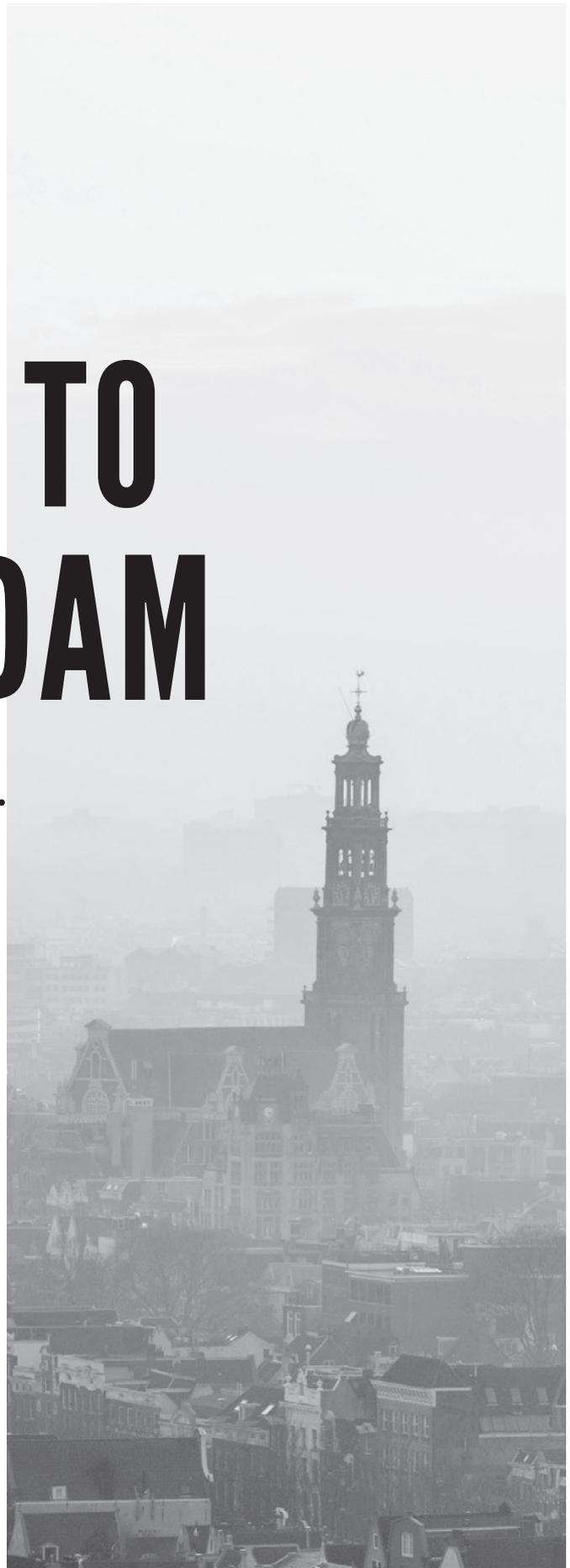
LOOKBOOK

F*CK IT, LET'S GO TO AMSTERDAM

& Ride a bicycle...

LOOKBOOK

www.wijck.com





FROM WIJCK. WITH LOVE...

WIJCK. designs line drawings of the world's most famous neighbourhoods, cities and iconic buildings, also of your favorite city! This lookbook shows the highlights of our collection, a number of new products and how to display the WIJCK. brand in stores and via online channels.

WIJCK. is an Amsterdam-based start-up, founded in 2016. In a short period of time, WIJCK. has become the Dutch brand in cartographic prints and can be found in more than 150 stores in the Netherlands, Belgium and Germany. Since 2018, WIJCK. has been focusing on becoming the worldwide leading brand for products with a link to the most beautiful cities in the world.

We are always open for new collaborations with retailers, influencers and magazines. Do not hesitate to contact us to discuss the possibilities.

Rutger Diemel



The story of Wyck.

This is your City. Where you live, work, shop, eat, drink, party, and enjoy. With the one you love, your friends, or sometimes all alone. Very far away, but preferably close. This is where you feel at home.

With the characteristic tight black lines, WIJCK. wins the hearts of city-lovers all over the world. Rutger Diemel started in 2016 with his first drawing of the Amsterdam District of 'Oud-West'. He wanted to decorate the bare wall in his new home with this cool new design! Soon his own neighbourhood hung on his wall and the positive comments kept rolling in: 'Finally, something different than that old city map!' Many other neighbourhoods, inspiring cities and even iconic buildings followed.

Today the collections feature over 1000 different prints of the most beautiful cities around the world. From Tokyo to Buenos Aires, we have it all!

Every day, creative talents are working passionately on the unique designs and new products. These are created by combining traditional craftsmanship with industrial production. The lines are printed razor sharp on especially for WIJCK. developed vintage paper. The paper has a slight relief, which gives the prints an exclusive look as well as a slight nod to the antique city map. To complete the product, you can provide your WIJCK. with a matching frame: black, white, oak or gold, whatever matches your interior.

Our prints are a gift. For yourself or perhaps for someone else. Because you love your neighborhood and city or because there is something to celebrate, a birthday or a new home. Perhaps because you have good memories of the time that you studied together, went on a trip, or simply experienced the most wonderful time. Your most beautiful moments will be immortalised in a piece of design with a print of your favorite neighborhood or city. Do you want something custom-made? Or do you want to give a personal twist to a print? That is possible, of course. Let us know what your ideas are. We'd be happy to help you create the perfect print.







The Store

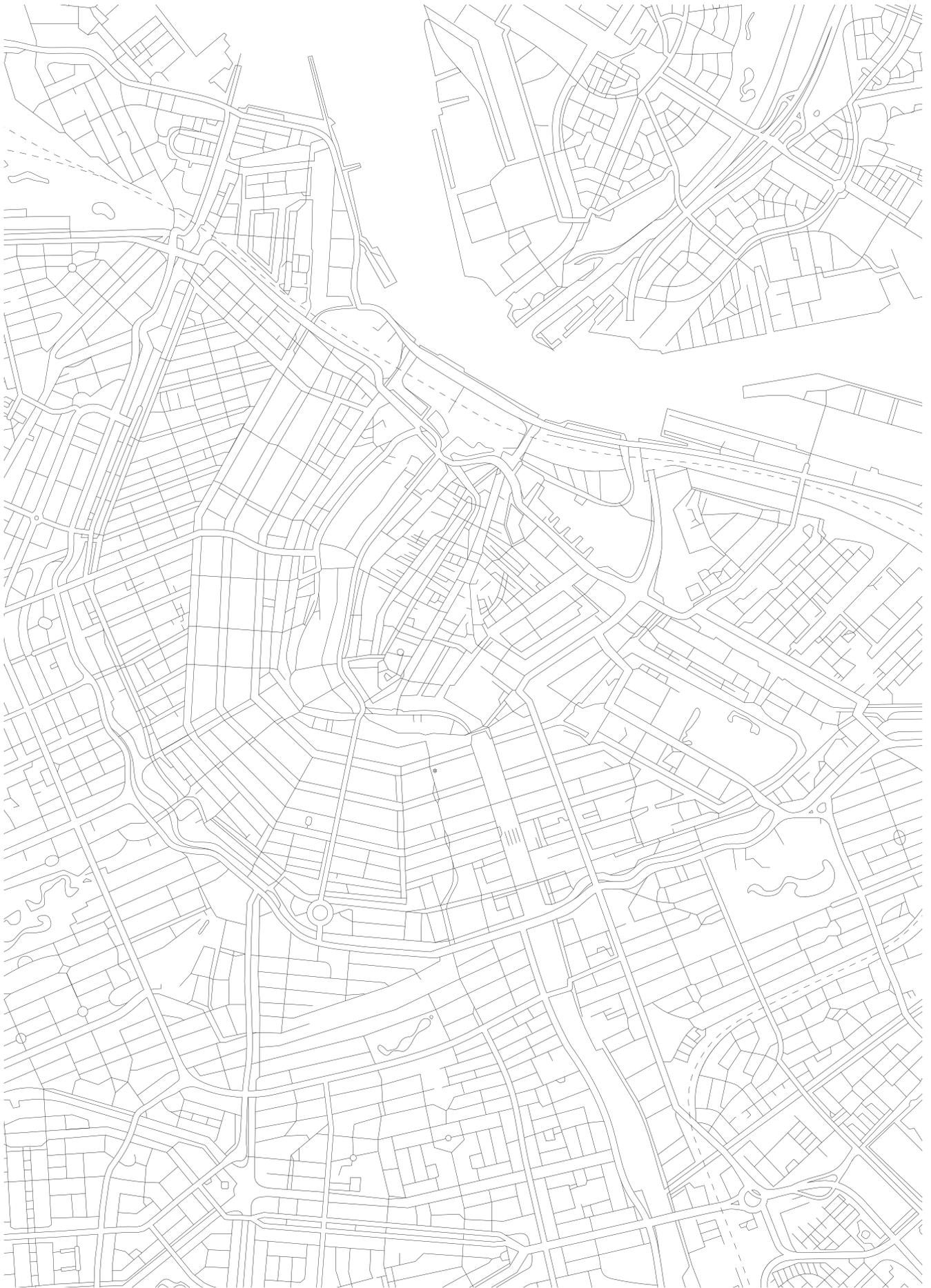
In the heart of Amsterdam, you can find our brand store, which opened in the summer of 2018. We offer a collection of over 1000 prints, the best ambience candles and the most wonderful coffee-table books, all inspired by our favorite cities.

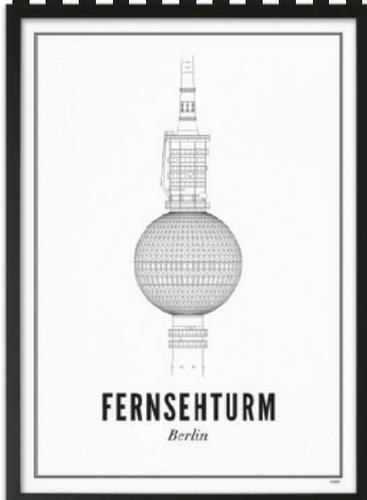
They say it's one of the smallest stores in Amsterdam. The 15m2 store is the best place to immerse yourself into our world of design, which takes you back to the sweetest memories from all over the world. The clean and bright interior - with a touch of gold - forms the basis of the store, with a



small selection of our collection presented by theme on our collage wall. The WIJCK. store is a place where you can experience the size and beauty of the frames, feel the vintage paper, see the different designs and illustrations, where you can easily imagine how it would look in your interior; in short, it's the best place to pick your favorite city print!

The store is located on the Utrechtsestraat (nr 25), one of Amsterdam's most treasured streets and known for the eclectic collection of independent boutiques, premium chains, concept stores, furniture retailers and quality food shops; the Utrechtsestraat has it all!





CITY PRINTS

This is where it all started, fine lineart of the worlds most famous cities. We present a collection of our bestsellers and most beautiful prints, and of course there is more to offer.

Each line of our city prints has been hand drawn by one of our designers, which makes every print unique. To place all the lines perfectly on paper, they are printed with great precision on our specially developed, vintage paper.

Custom Made

We have designed over a 1000 different prints, which is a lot to choose from. There is always a possibility that your favourite city or neighbourhood is not in our collection yet. We take custom made requests. Feel free to ask, we would love to help you!

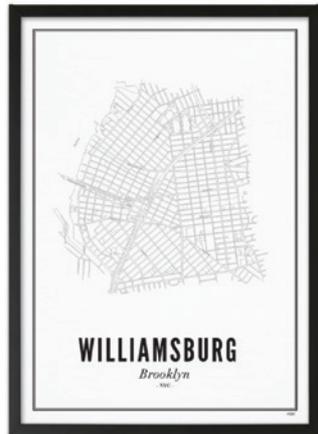
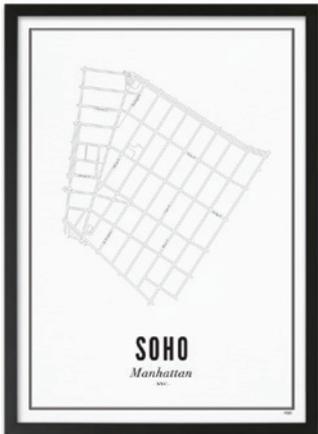


start spreading the news...



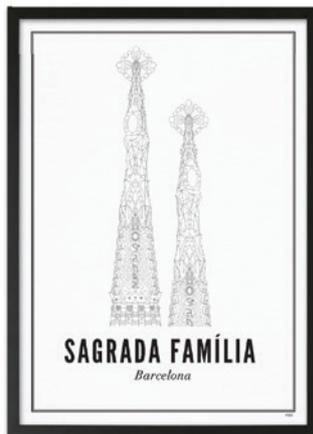
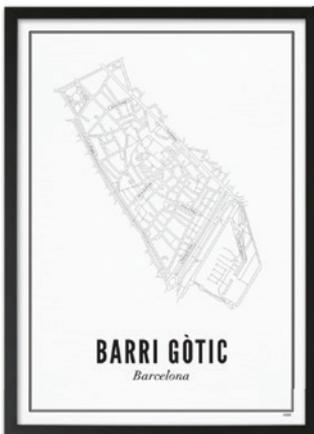
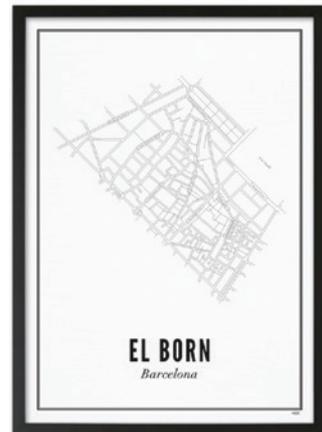
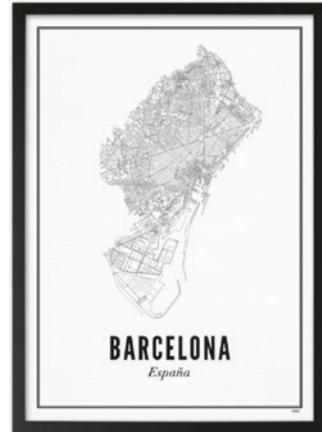
NEW YORK

We have all heard of New York in some way! The five boroughs of Brooklyn, Queens, Manhattan, The Bronx and Staten Island are home to over 8 million people. You may have been there once, heard the songs, seen the movies or read the books. You may have shopped in downtown Manhattan or climbed the Empire State Building. You may have jogged in Central Park or visited SoHo Manhattan. Home of countless yellow cabs and the energy and chaos of a city where dreams are made; there is nothing you can't do! Maybe you have always dreamed of the city that never sleeps. Our New York collection will bring that New York thought or memory into your living room.



BARCELONA

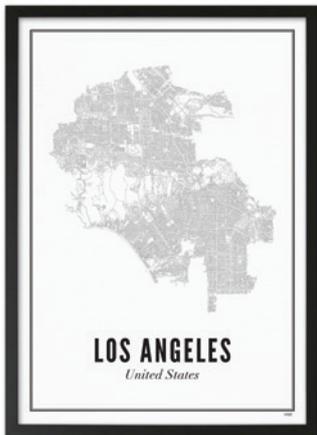
Barcelona is a vibrant city where everything comes together; the culture, the history, the art, the crazy busy streets, the cosy romantic alleyways, the delicious food, the idyllic beaches, the great nightlife and the hometown of our old friend Gaudi. You could go on endlessly with all the great things Barcelona has to offer. The city is not without reason the most visited city in Europe. Get lost in the streets of Bari Gothic or El Born and take your time doing so! You might fall in love with Barcelona like we did!





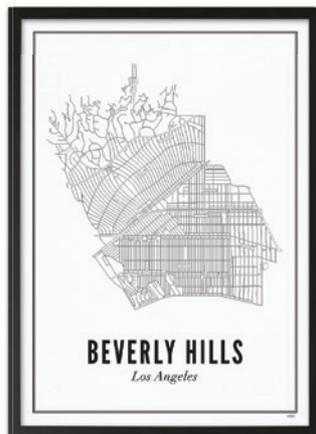
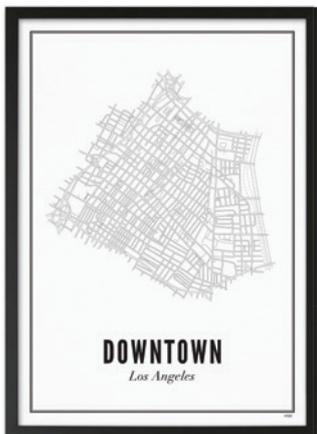
made in LA

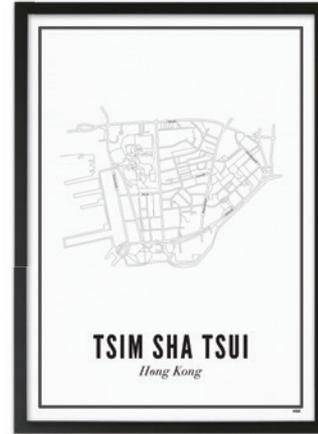
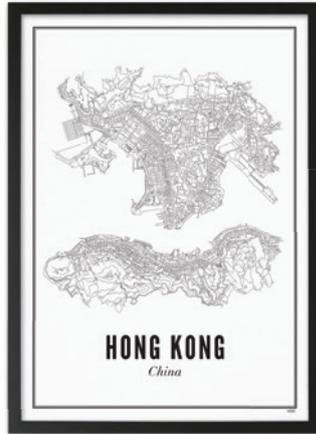




LOS ANGELES

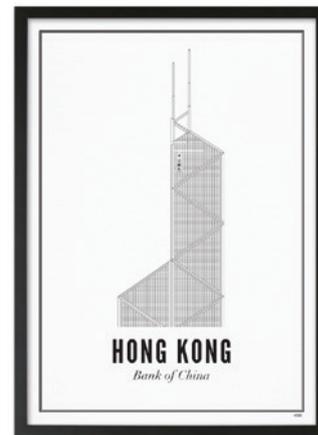
When you think of Los Angeles, what's the first thing that comes to your mind? Beverly Hills, Hollywood, Venice Beach or Malibu? Yes, exactly! Think of the palm tree-lined streets and that famous fountain on the Santa Monica Boulevard. Think of the world's biggest film industry, the 50 million tourists a year and the 75-mile coastline. The city where you can wear flipflops to pretty much anything and where most people still look like celebrities. Bring a little of Los Angeles into your home! Check out the Los Angeles collection.





HONG KONG

The city with countless identities, vibrant and full of excitement; the city with a history of fishing villages and many neighbourhoods; the city with over 7 million inhabitants and the city where East meets West. With the high-rise buildings, breath-taking skyline, lively street life and amazing shopping areas, Hong Kong is a real futuristic jungle, but with one of the world's most efficient transport systems, you can easily escape this lovely chaos to the unheard-of beaches.



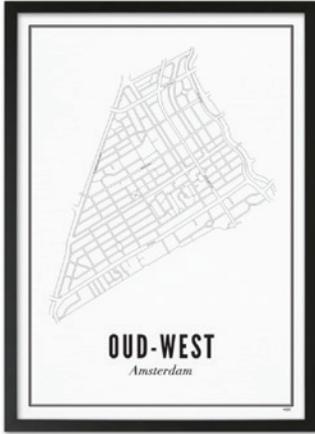
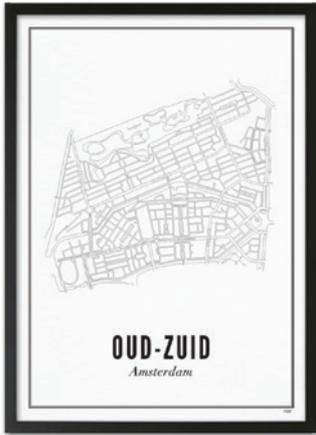
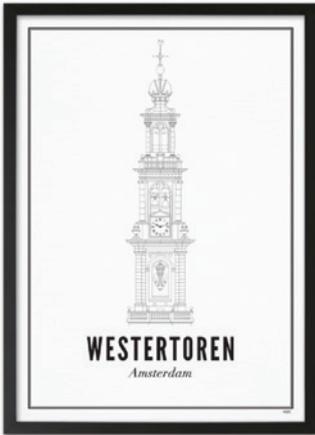


AMSTERDAM

hometown of Wyck

Amsterdam, the Dutch capital city, known for its artistic history. The city with more canals and bridges than Venice and with more bicycles than actual people. Rows of wonderful houses, terraces and squares. The birthplace of many Dutch labels and also of WIJCK., striving to become one of the most famous home and interior brands. One of the first WIJCK. prints ever drawn is of the Oud-West district, with its impressive long lanes, monumental buildings and special boutiques. Don't forget The Jordaan, the most famous neighbourhood in Amsterdam; with a mix of hotspots, friendly locals and the postcard-worthy typical Dutch streets, the Jordaan is a must-see. Amsterdam is in our hearts; will it be in yours?







X BANK

The epicentre of Dutch design

“It is rewarding to make our customers happy with products with a great story and Dutch roots.”

X BANK is the epicenter of Dutch design. The unique shopping experience in Amsterdam offers a broad variety of the most premium, upcoming and influential designers. The Netherlands has to offer. We caught up with the General Manager Nicolette Meijer to hear more about their concept and brands.

Tell us a bit more about X Bank...

‘The store is situated in the former Kas Bank, the first concrete building in the city of Amsterdam. We share the monumental building with the W Hotel. We have created an active store, exhibition hall, installation gallery and meeting point for anything and everything in cutting edge Dutch fashion, design and art.’

How does WIJCK. fit in the collection of X BANK?

‘We offer a broad mix of products, styles and prices attractive for both a local and international audience. The assortment varies from a young and innovative brand like WIJCK. to design items by the biggest Dutch Designers such as Piet Hein Eek and Marcel Wanders. It’s important to provide a platform for new & upcoming brands, next to the established names. The prints of WIJCK. matches many styles, which makes it a perfect item to have in our collection. The prints are designed with passion and that’s something we embrace.’



Could you describe the customers of X BANK?

The X BANK customers are worldly, well-travelled and have a fine eye for unique goods, whilst also being interested in the story behind it. The lovely thing with WIJCK. is the fact that the prints tell their own story, for every customer another one, with their own sweetest memories!

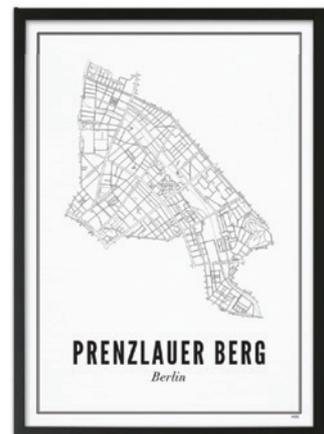
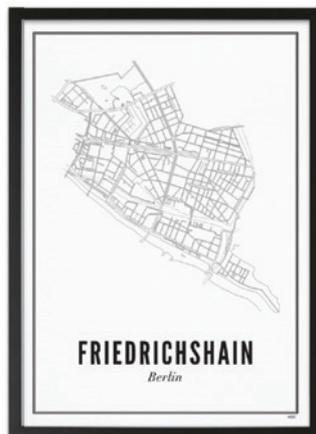
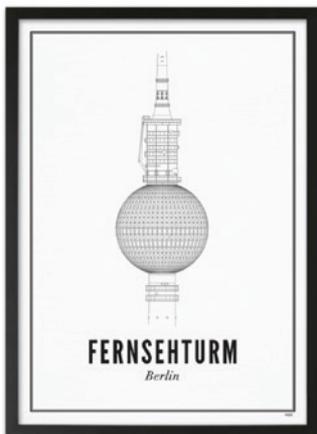
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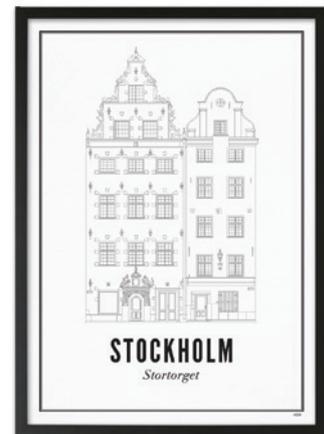
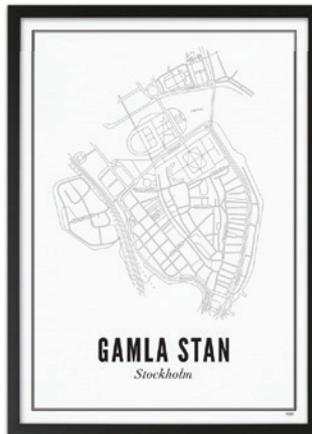
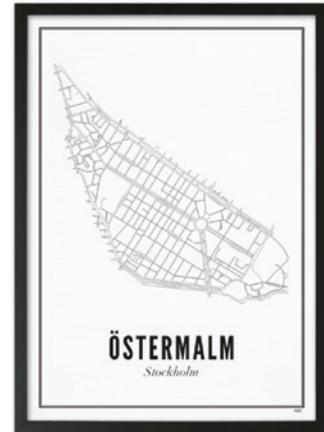
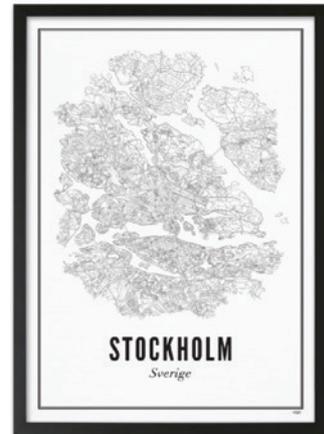
BERLIN

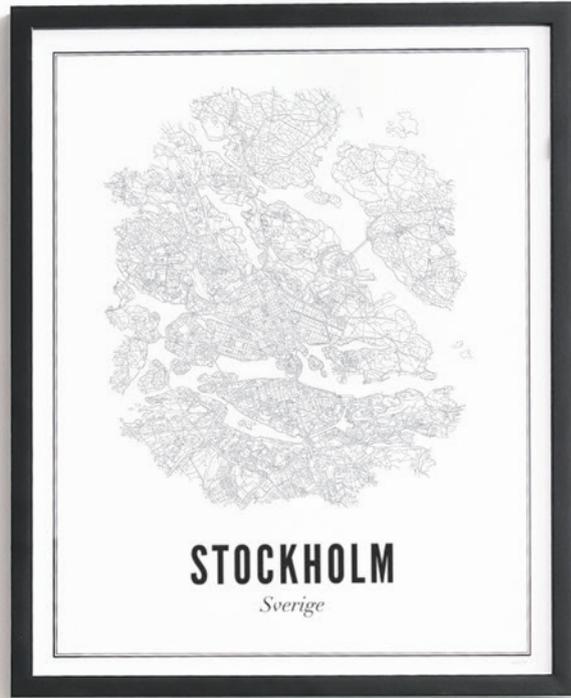
Berlin has the unique combination of glamour and grit and is the perfect city for all those who would love to explore its vibrant culture. Berlin is divided into 12 sprawling boroughs, each with their own version of a city centre. One of our personal favorites is Prenzlauer Berg, a charismatic and laid-back neighborhood filled with cafes, historic buildings and many boutiques. It's a joy to spend the day exploring everything by foot and end the day at one of the many beer gardens Berlin has to offer. Besides Prenzlauer Berg, there are many boroughs to explore; fabulous food, intense parties and a tangible history, Berlin has it all!

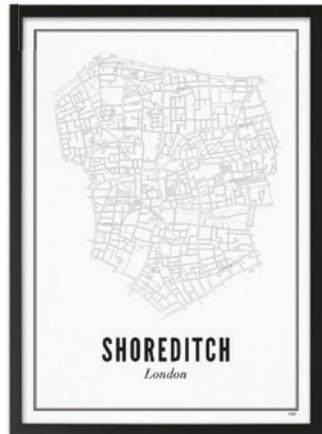
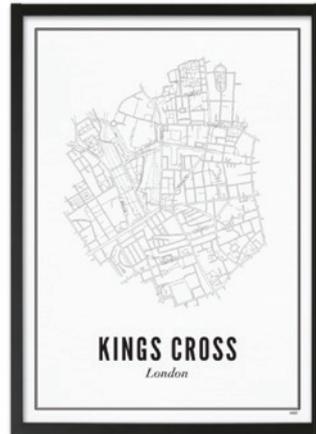
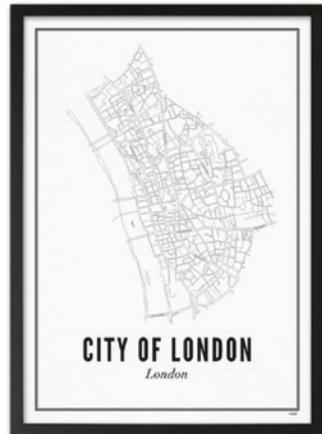
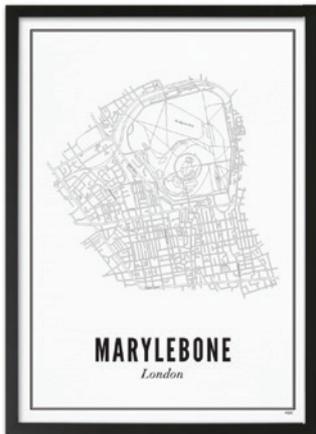
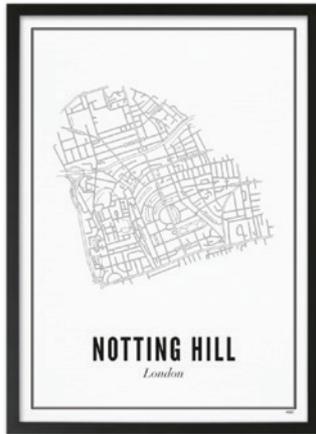


STOCKHOLM

A city that's modern, dynamic and everchanging. With 14 islands connected by 47 bridges, each neighborhood has its own unique character. Take Gamla Stan, the central island where Stockholm was first settled. In the authentic old town you can find Stortorget, the oldest main square of the city with beautiful gabled houses in sunny shades of orange and red, the colourful facades of which appear on countless photographs. Besides the wonderful city sights, we love the Scandinavian design, the minimalistic, clean interiors and cheerful style. No wonder Stockholm is one of our favorite cities!



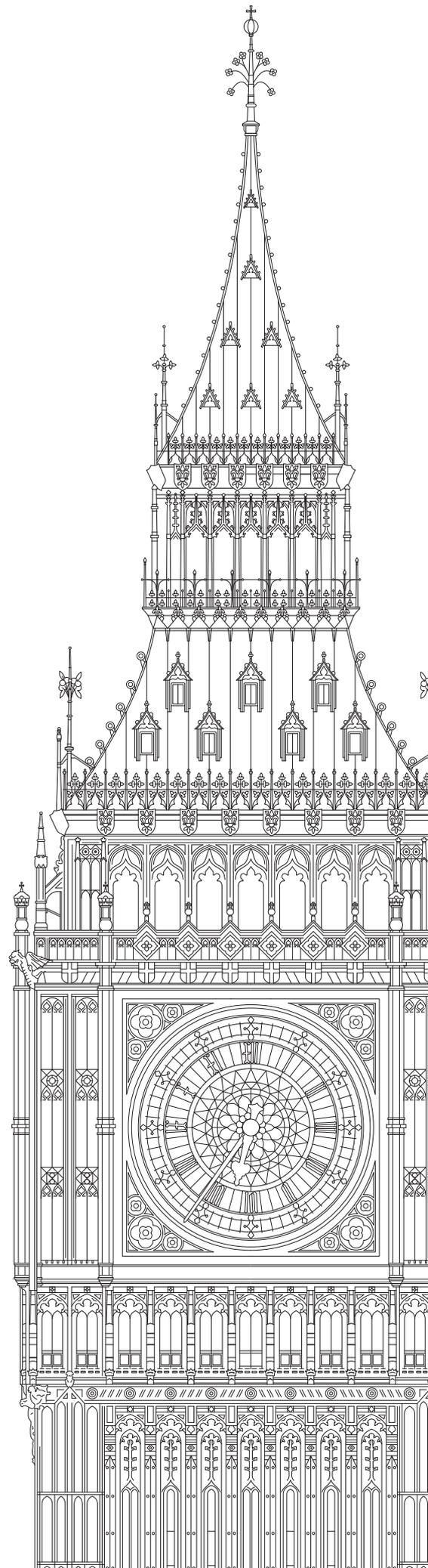




LONDON

London's calling!

One of the world's most visited cities, London has something for everyone: from history and culture to fine food and good times. The wide lanes and tangle of roads lead you to the most wonderful places around the city. Besides the many British gems which you will find in the city centre, we fell in love with a bustling neighborhood in the east of London; Shoreditch. This is the place where you will find unique bars and markets on Brick Lane and Columbia Road, inspired graffiti and delicious street food. At this reative hub, you will never be lost for things to do!

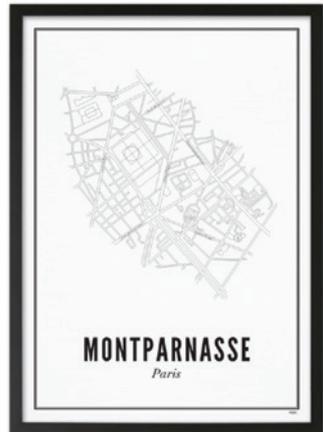
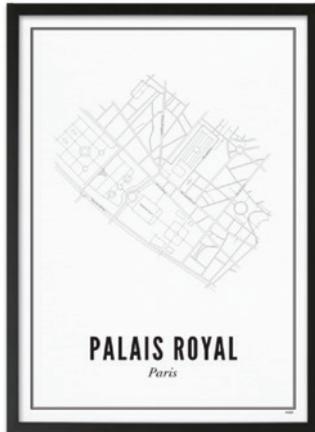
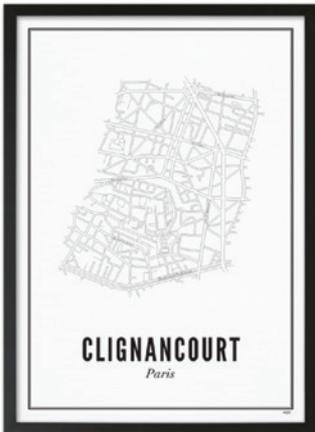
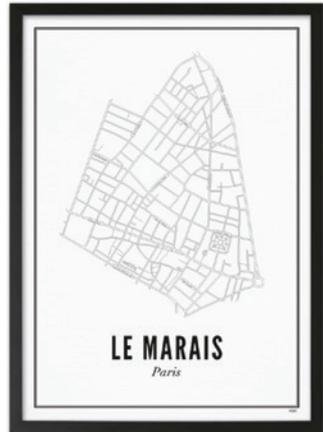
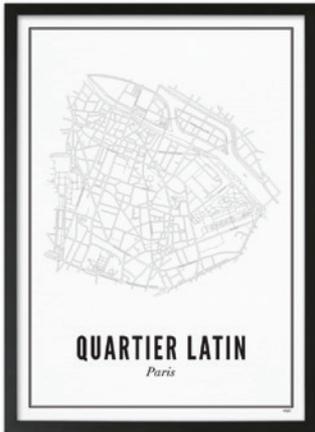
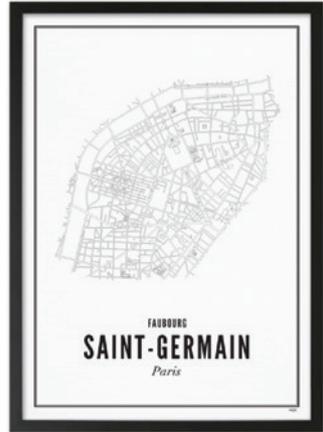


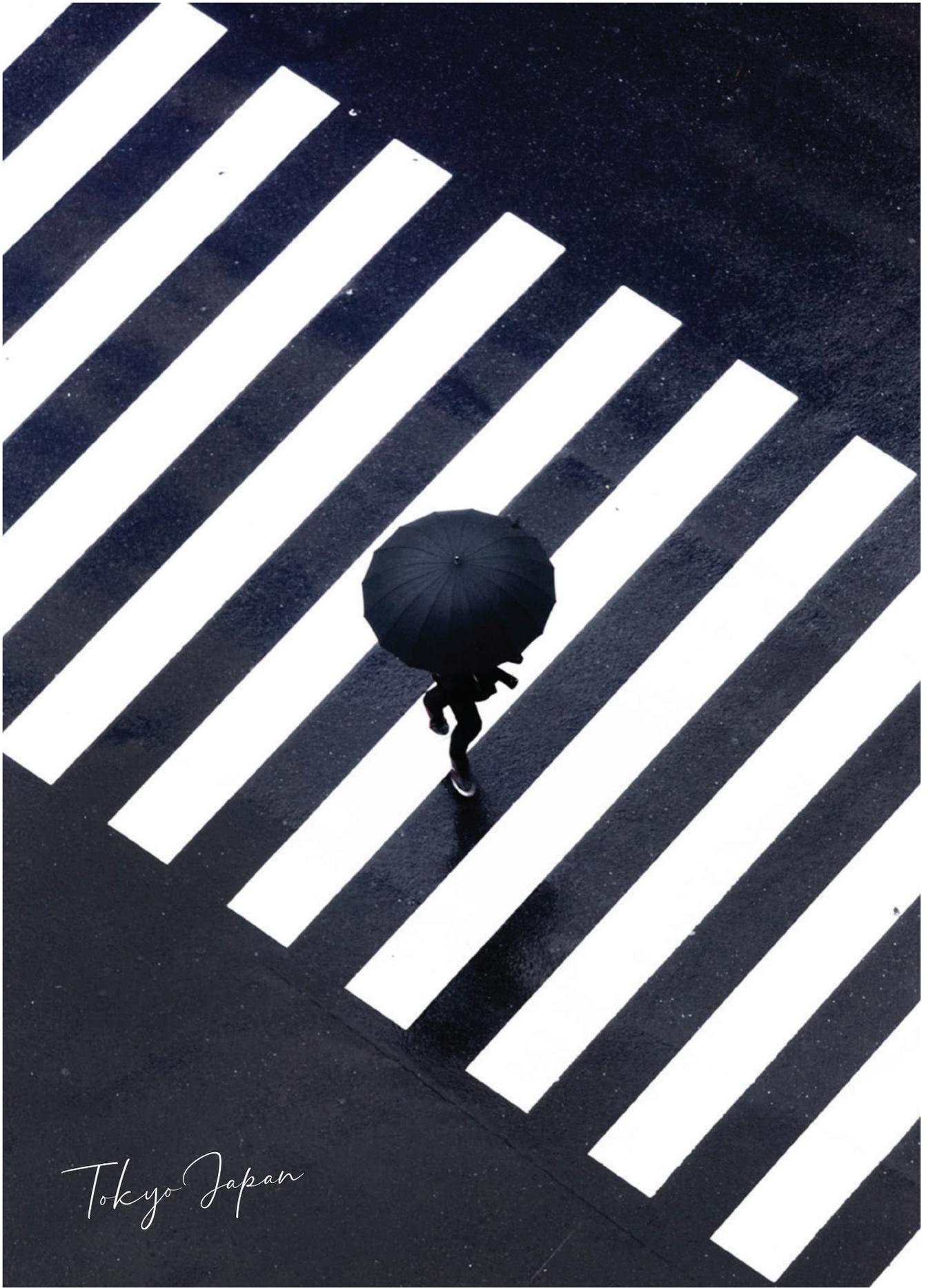
PARIS

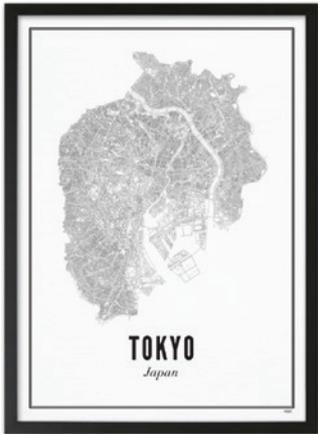
Oohala...

Most of Paris' charms are so obvious that you do not need a guide to find them; the grand boulevards, gothic architectural masterpieces and postcard-pretty bistros can be found on every corner. France has a great reputation for its cuisine which you will find in abundance in Paris, where small bistro's and the world's best Michelin-starred restaurants sit right next to each other. Enticing patisseries, boulangeries, fromageries and colourful street markets are perfect for putting together a picnic to enjoy in one of our favorite parks; Le Jardin du Luxembourg. Not to mention the iconic architecture and shopping in all haute couture houses. Paris has plenty more to discover!



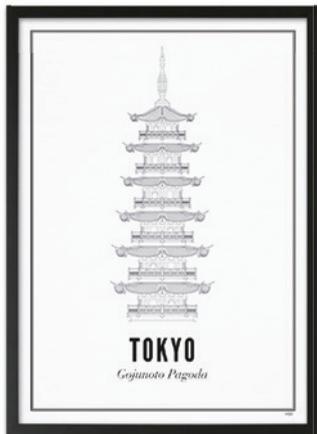
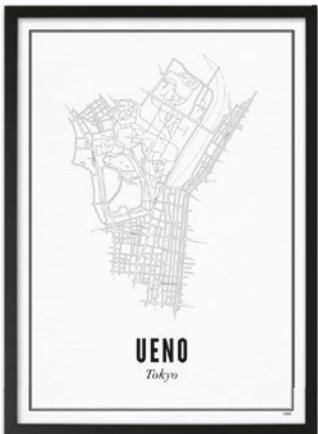
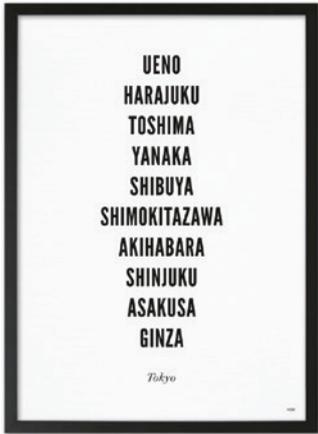






TOKYO

The city where you can find old Japanese tradition and arts next to the latest and newest technologies. Where the stations are crowded and full and the back streets are quiet. Where concrete highways cross over clean, green parks. In this city, the choice can be overwhelming but when you look closely, you will find a city of exceptional charm, warmth and cosiness. In Tokyo, you can find the best coffee shops, architectural gems and neighborhoods where you can wander about on foot or go exploring by bicycle – yes, we love that!- and where you will be surprised around every corner. What can we say... there is no place like Tokyo!





YOUR

Award winning Concept store

“with brands and products to lick one’s thumbs and fingers”

YOUR premium store is the biggest store of the Kloosterstraat (Antwerp, Belgium) - with brands and products to lick one's thumbs and fingers. A 1100 m2 uniquely designed space, in combination with a constant evolving range of products. YOUR offers a supermix oftoblables and little-known brands, and all this within a whole range of prices and products: fashion, books, fragrances, gadgets, watches, jewellery, beauty and home accessories.



How do you like working with WIJCK.?

We are very pleased with the collaboration with Wijck. It's a beautiful brand with a good story, and the product is made with great attention. It is great to see how we surprise and inspire our customers with the fantastic prints.

What do you think of the products of WIJCK.?

The simplicity of the product fits very well with the look of our store. It's a welcome minimalistic addition to our bold collection of gadgets and home accessories and currently our number 1 gift recommendation!

Who are the customers of Your?

Our customers are very curious, they like to discover new things and want to be surprised time after time. People from all over the world visit our store and they buy Wijck prints as a kind of souvenir. Besides that, Antwerp residents are really proud inhabitants and they like to strengthen that with a beautiful print of their neighbourhood or city (or both; signs of addiction sometimes occur).

@your_antwerp
www.your-antwerp.com



WIJCK.

AMSTERDAM

Bougie Parfumée

CANDLES OF YOUR FAVORITE CITIES.

Humans have five senses: taste, touch, sight, sound and smell. At WIJCK., we believe that we can create products that not only connect with the cities we love but also stimulate one or more of the five senses. We're very pleased to reveal our newest product, the luxury scented candle collection by WIJCK.

We've developed five fragrances together with one of the oldest and most prestigious fragrance houses of Grasse (France), Jean Niell. The 'noses' from the house were very excited to combine our stories from the adventures we experienced in the capital cities of the world with the ingredients you can find in the surroundings of those magical cities.

Think about the smell of spring days in the flowery parks of Paris, the streets of New York that merge together into an apocalyptic mass or the exotic Havana blend of smoke and sandalwood. Not to mention the romantic scent of leather and musk that entices you to travel the world's most famous cities.

Hear the candle wick crack and touch, see, smell and taste ;) our newest product. What's your favorite?





Amsterdam Grapefruit - Orange - Patchouli - Cedarwood **Barcelona** Blackcurrent - Sunflower - Bejoin - Patchouli
Berlin Green lemon - Lilly Of The Valley - Musk **Brussels** Elemi - Clove - Incense - Vetiver
Buenos Aires Fresh Floral - Coconut - Amber **Copenhagen** Lemon - Pink Pepper - Rose - Benzoin
Havana Orange - Patchouli - Smoke - Sandlewood **Hong Kong** Grapefruit - Orange - Patchouli - Cedarwood
London Fresh Floral - Connotations Of Anis - Amber



Los Angeles Fresh Floral - Coconut - Amber **Milan** Grapefruit - Roses - Amber
New York Green Lemon - Roses - Woody Notes **Paris** Bergamot - Rose - Musk
Rio de Janeiro Fresh Floral - Coconut - Amber **Rome** Fresh Floral - Connotations Of Anis - Amber
Stockholm Elemi - Pink Pepper - Clove - Tonka Beans **Sydney** Green Lemon - Roses - Woody Notes
Tokyo Orange - Patchouli - Sandlewood

**FROM
NEW YORK
WITH LOVE.**

You've got mail!

WIJCK.

MANHATTAN
New York



POSTCARD SETS.

Postcards are perfect for sending to your loved ones to let them know you think of them and care about them. Therefore we have created a set of postcards per city which features a selection of five of our best prints! The postcards are designed and produced according to the WIJCK. standards; fine and detailed lines on our special vintage paper. Great for sending whenever you are out of – or in – town to your best friend, your mom or your lover, because who doesn't love receiving a personal postcard in their mailbox?

Available Postcard sets

Amsterdam - Barcelona - Berlin - Brussels
Copenhagen - Hong Kong - London - Los Angeles
New York - Paris - Rome - Stockholm - Sydney - Tokyo

Custom made

Is your favorite town not available in a postcard set yet? No worries, we can always create your set with your personal favorites in it. Do not hesitate to ask us!





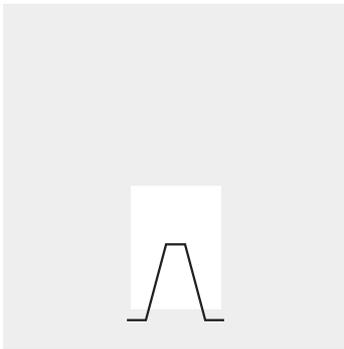


FRAMES

To complete the prints in the best possible way, we recommend framing them in one of our high quality, solid wood, hand-finished frames. All frames are made of a sturdy wood species from Northern Italy. The extremely clear glass comes from France, and the assembly is done in the Dutch historic city of Gouda.

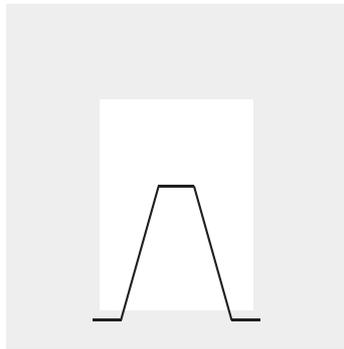


DISPLAYS



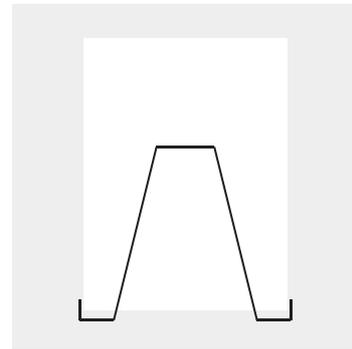
Postcards

50 prints including tabs



21 x 30 cm

50 prints including tabs



30 x 40 cm

50 prints including tabs

For an excellent presentation of our postcards, 21x30cm and 30x40cm prints, we have developed some minimalistic displays.

These displays are made of black powder-coated steel which can hold up to 50 prints. To perfectly organise these prints, we provide the displays with named tabs, so your customers can easily find their favorite print.

Are you looking for something more special? We would love to help you in developing a custom-made solution that fits your store perfectly!



WIJCK.

Utrechtsestraat 25, 1017 VH Amsterdam, The Netherlands
t. +31(0)20 348 48 73 m. info@wijck.com w. www.wijck.com